Sophisticated technology down to the smallest detail, benefiting you every day

- **ComTouch™ (simple control panel displaying only the function you need now)**
- **18 programmable OneTouch functions to select the most frequently used postal products and tariffs available simply at the touch of your fingertips**
- **HQ print mode with 600 dpi (greatest contrast and perfect printing for high-quality mailings)**
- **Process envelopes up to 10 mm thick**
- **Automatic, side letter ejection (you can work quickly and without complications and disruptions)**
- **Direct franking of supplemental postal services such as Special Delivery and Recorded letters**
- **Speed: 1250 letters per hour**
- **5 designable and selectable advertising stamps**
- **3 advertising messages saved in the system**
- **2 self-programmable additional texts (instead of an advertising stamp)**
- **2 cost centres with clear text designation (provides an improved overview and facilitates cost allocations)**
- **A variety of reports (receipt printout for postage loadings, printing out of different settings, pro-forma postage invoices and postage statements)**
- **Blocking of high franking amounts (additional security)**
- **Automatic date setting**
- **Incoming mail stamp function**
- **Advertising stamp without postage**
- **Scale interface**
- **Built-in modem**

Frama

Frama AG, founded in 1970, has been characterised by progressive evolution towards greater convenience, enhanced intelligence and constant improvement. Up until the end of the eighties, we manufactured mechanical masterpieces – robust franking machines that often provided trouble-free service for decades. Since then we have incrementally and systematically replaced mechanical components with electronics for simpler and more effective operation. Created at the same time were comprehensive modular solutions with great development potential; they grow along with the tasks they are given, offering you ideal investment protection.

Added-value

Is created through intelligent, networked franking systems or fully automated integrated system solutions: What they all have in common is an uncompromising focus upon your needs.

System competence

By concentrating our talent in a single location we consistently preserve and develop strategic know-how in house at our Swiss headquarters.

Quality

All our equipment and systems are manufactured in Switzerland – employing the latest technology and by highly qualified employees who receive the best possible training.

Competitive edge

Technological excellence lends us autonomy, portability and speed.

The result is evolving innovation, which continuously enriches the market with new ideas.

Solutions

Franking and weighing systems

Letter openers and folding machines

Self-service postage systems

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FRAMA
SMART MAILING

Frama AG Switzerland 22-FM2-ENA3-1/01.09

FRAMA
SMART MAILING

MATRIX F2

Because first impressions count: the Frama Matrix F2 franking system

Looking ahead with smart mailing from Frama: You can expect plenty from the new Matrix product generation. It impresses the recipients of your letters with superior print quality. Your staff will appreciate its simple operation. And it enhances the appearance of your office with its clear styling and elegant colours.

Frama Matrix F2.
A worthwhile investment, even with just a few letters a day.

The Frama Matrix F2 is specifically designed to meet your requirements. The entire team can use it straight away, because it has what the other brands lack: highgrade effective intelligence. First, in the form of the intuitive, patented ComTouch™ user platform, which frees you from operating instructions and postage tables. And secondly, 18 programmable mail class combinations can be stored, enabling you to prepare even the most complex types of mailings with just the touch of a button. The remarkable HQ print mode with 600 dpi resolution provides full contrast and sharpness for either your company logo or other advertising messages on a wide variety of envelope stock!

COMTOUCH

Your Frama Matrix F2 comes configured and ready to use. Getting started, changing and setting the ink cartridge are so simple with the plug & play system.

Of course, the Frama Matrix F2 also comes with a proper scale. Usage is instant: Simply place your letter on the scale, select the postal product and your Frama Matrix F2 automatically selects the correct postage by continually obtaining the latest rates from the Frama data centre.

The clever, patented ComTouch™ interface provides the unique facility of no fewer than 18 OneTouch programmable keys of regular use. Whether it's a standard domestic letter or a complicated tariff for mailing abroad: You can do it all with just a touch of the finger. What more could you ask for?

1 TOUCH

With the Frama Matrix F2 you profit right away from the Royal Mail's optional letter services like Recorded Delivery. Its intelligent system generates the proper postage rates for Recorded and Special Delivery letters, including those, where a return receipt is required. Then you can post these letters in the normal way.

The Frama Matrix F2 franking system handles all envelope formats and shapes up to 10 mm thick, thanks to the flexible letter support surface.

The Frama Matrix F2 places the finishing touch on your correspondence. The 600 dpi HQ print mode applies your company logo or other advertising messages in impressive contrast and crisp lettering on a wide variety of envelope stock.

HQPrint

All you need for optimal communications with your customer:

Use the 5 advertising stamps, which can be designed anyway you like.

Print your letters with preprogrammed messages.

Create additional text messages about short-term sales or other important information and apply them instead of an advertising stamp.

Special offer

Use your Frama Matrix F2 to stamp incoming mail.